



MAD DOGG ATHLETICS® INTERNATIONAL EDUCATION PARTNER INQUIRY

Mad Dogg Athletics® is actively seeking fitness companies interested in joining the world's largest fitness-based equipment and education company. Mad Dogg Athletics®, founded in 1994, has trained over 250,000 fitness professionals in over 80 countries with a network of over 35,000 facilities. With our industry-leading education, Mad Dogg Athletics® delivers superior fitness experience to millions of fitness professionals and enthusiasts worldwide.

Mad Dogg Athletics® firmly believes in the benefits of “thinking globally”, and that building strong relations with world-renowned global players is key in expanding the fitness industry worldwide. If you are interested in becoming a Mad Dogg Athletics® Global Education Partner, please complete the following questionnaire.

“We can achieve only so much as an individual. Working with others who share the same passion and ambitions will exceed our goals and expectations above and beyond.”

Please complete the application below and submit to:

Lisa J. Hamlin

Director, International Education Programs

Lhamlin@maddogg.com

Company Information

Company Name:

Company Address:

Company Website:

Company Point of Contact:

Point of Contact Job Title:

Point of Contact Phone Number:

Point of Contact Email Address:

Number of Employees / Independent Contractors:

Countries/Territories Currently Servicing:

Company Overview

How many years has your company been in business?

Current market share:

Primary customer base:

Does your company sell/distribute equipment? If so, describe the type of equipment and whether it is consumer or commercial-based.

Does your company sell/deliver education? If so, describe the type? (i.e., brand, format)

Is your company affiliated with any other product and/or education companies? If so, describe and list the other companies.

Describe your proposed business objectives through a partnership with Mad Dogg Athletics®?

Which Mad Dogg Athletics® brand(s) are you interested in?

Are you interested in primarily Mad Dogg Athletic® equipment, education or both?

How does Mad Dogg Athletics® fit into your current base model?

How do you plan to reach your goals and objectives within your country/territory as a Mad Dogg Athletics® Education Partner?

Are you interested in live trainings, online trainings or both?

Which competitors are currently active in your country/territory?

Is a fitness certification required in your country/territory?

Which group exercise formats are popular in your country/territory?

Does the Government regulate fitness education/certification in your country/territory?